

# HERITAGE

PEOPLE, HOMES AND HISTORY of Old Southwest Reno



## IN THIS ISSUE

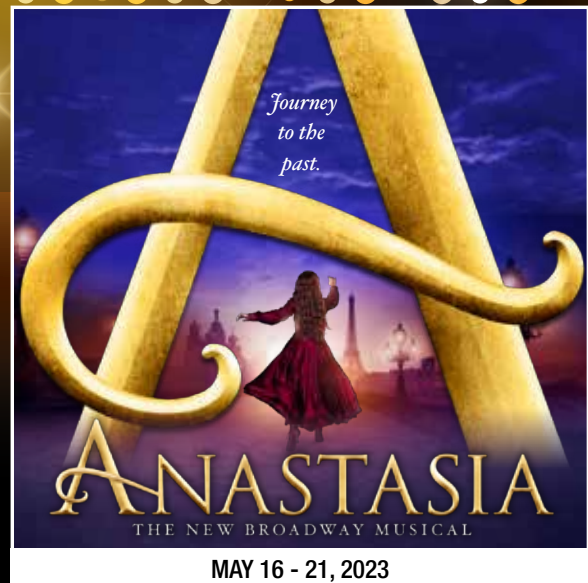
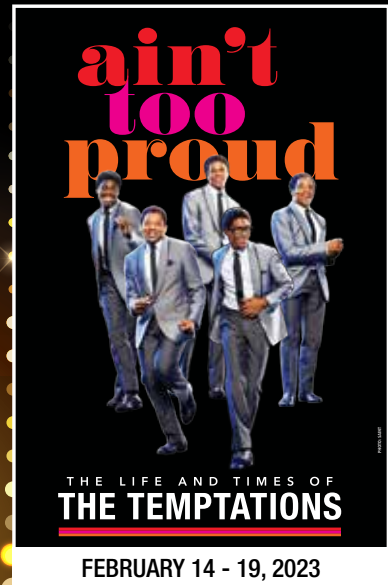
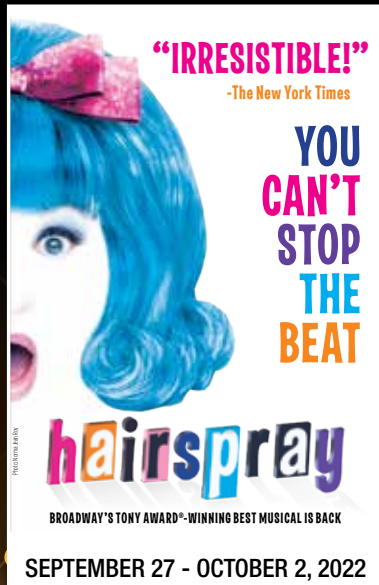
**ARTISTIC EXPANSION**  
Art museum plans to expand

**POWERFUL LEARNING**  
The Discovery unveils new exhibition

**TACOS & TEQUILA**  
Mexcal thrives in Midtown

# GUARANTEE YOUR SEATS

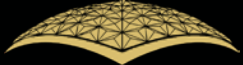
NEW SUBSCRIPTION PACKAGES ON SALE JULY 12



## PIONEERCENTER.COM

## BROADWAY RENO

SPONSORED BY  **FIRST INDEPENDENT** BANK

  
**PIONEER CENTER**  
FOR THE PERFORMING ARTS

# HERITAGE

Summer 2022

## EDITOR/DESIGNER/PUBLISHER

Patrick Turner

## WRITERS/EDITORS

Alissa Turner

Kaitlyn Turner

David Turner

## ADVERTISING

To advertise in HERITAGE

e-mail [info@heritagemagazine.org](mailto:info@heritagemagazine.org)

or call 775-560-5505

©2022 HERITAGE. All rights reserved. Printed in the USA. No part of this magazine may be used or reproduced without written permission from the publisher. Products and services advertised are not necessarily endorsed by HERITAGE, its affiliates or partners—questions and complaints should be forwarded directly to the advertiser. Editorial correspondence can be sent to [info@heritagemagazine.org](mailto:info@heritagemagazine.org).

## COVER PHOTO



Newlands Manor monument at the corner of Nixon Avenue and Donner Drive in Reno's Old Southwest.

Photo: Patrick Turner

## PUBLISHER'S LETTER

### Sadly, this issue will be the last.

As the saying goes, all good things must come to an end. That saying is true of a lot of things, including HERITAGE.



This magazine began as a passion project started at the beginning of the COVID-19 pandemic in 2020. Since then nine issues have been lovingly crafted and sent out in the mail to residents of Reno's Old Southwest and to a few other interested folks around Northern Nevada and the western United States.

It has been a pleasant diversion to put together each issue in hopes that people find it informative and entertaining. I have enjoyed talking to folks who eagerly await each issue and can't wait to share their feedback when it arrives.

As of late, a few challenges brought on by our unstable economy have made it difficult to continue publishing the magazine. The largest is the cost of paper and printing—costs that have more than doubled since the magazine began.

Advertising has always been the means to cover those costs, but to increase advertising rates to a level that will support this effort just doesn't seem feasible.

So, this issue of HERITAGE is officially the last. I hope you have enjoyed reading the magazine as much as I have enjoyed creating it. See you around the neighborhood!

Sincerely,

Patrick Turner, Publisher



P.S. See more from HERITAGE on Facebook and Instagram. Just search for Heritage Magazine.



# Saint Mary's

YOUR **HEALTH** OUR **CALLING**

**LEADING  
THE WAY IN EXCELLENCE**

RECOVERY  
INNOVATION  
EMPATHY

Call now to find out more information • 775-770-3000 • [saintmarysreno.com](http://saintmarysreno.com)



**VILLAGE**  
SHOE REPAIR

**Complete boot and shoe repair.  
Leather work on purses and belts.  
Orthopedic work, too.**



4.5 STAR RATING ON YELP

**1107 California Avenue • 775-329-5772**

*Ferrari-Lund*  
Real Estate

Lic. # S. 0033654

**775.830.2280**

[kittyhoward@ferrari-lund.com](mailto:kittyhoward@ferrari-lund.com)

3700 Lakeside Drive • Reno NV • 89509

[www.kittyhoward.ferrari-lund.com](http://www.kittyhoward.ferrari-lund.com)



*Strength Integrity  
Commitment Knowledge*  
**KH**  
Kitty Howard  
REALTOR®

## IN THIS ISSUE

### 6 Artistic Expansion Plans

Nevada Museum of Art announces plans for a 50,000 square-foot expansion at their current location.

### 8 A Chicken in Every Backyard

A handy guide to getting started on a flock of backyard chickens of your very own.

### 11 Powerful Hands-on Learning

With support from Tesla, Reno's discovery museum unveils new hands-on exhibition focused on alternative energy.

### 12 Mexcal Thrives in Midtown

Elevated tacos and tequila served from the former home of a grocery store located at Midtown's north end.

### 15 As Seen in the Neighborhood

A collection of photos from around the neighborhood and around town.





## ARTS & CULTURE

# Museum of Art to Expand in Reno

In 2003, the Nevada Museum of Art built its current building at the corner of Liberty and Hill streets. The dominant, black building with red accents includes 70,000 square feet of galleries, classrooms, and flexible-use spaces. Recently, the museum announced an expansion that will add 50,000 square feet of additional space for education, galleries, and research.

Designed by acclaimed architect Will Bruder—architect of the current museum structure—the addition will complement Bruder's iconic black sculptural form, retaining the distinctive look and feel of the original building. Clark/Sullivan Construction, the original contractor, will build the expansion.

The expansion follows a strategic plan in which the museum will meet three goals: establishing an education and research center to serve students, educators, scholars, and the community; to build upon the museum's endowment to ensure financial stability and operating support; and to increase the galleries dedicated to permanent collections. The expansion, which is scheduled to be complete in 2025, will continue to expand horizons for the benefit of all.

The expansion will occupy the two parcels immediately to the south of the existing building, which currently contain two homes built in the early 1900's. The museum purchased both homes in 2018. 131 California



*Architect's rendering of expansion*



*Stately home at 448 Hill Street*



*Cottage at 131 California Avenue*



*Architect's rendering of expansion interior*

Avenue is a quaint cottage built in 1928 that has been home to a number of small businesses including a children's boutique. Next to the cottage, 448 Hill Street is a stately, two-story home built in 1914 and was most recently offices for a local CPA firm.

According to Rebecca Eckland, Director of Communications and Marketing for the museum, the expansion plans include the relocation of both historic homes. Eckland said, "We are working with a developer with experience relocating historic buildings in the area

to find new locations for the homes." Eckland explained that the relocation plans are preliminary, but the museum hopes the structures are preserved and find new locations nearby.

With the population of the Truckee Meadows growing rapidly in recent years, the demand for cultural resources and the programs they offer grows along with it. The Nevada Museum of Art's expansion will provide additional space to address that increasing demand without sacrificing its central location.



## URBAN FARMING

# A Beginner's Guide to Backyard Chickens

In the Old Southwest, some yards have already gone to the birds! Residents are discovering that farm-fresh eggs and watching “chicken TV” are just some of the benefits of raising backyard poultry. As it turns out, raising backyard chickens is actually quite easy, and there are likely more benefits that you realize. Here’s a list of frequently asked questions about how to get started in the backyard poultry craze.

### **Doesn't the city prohibit livestock in urban areas?**

Neither the City of Reno nor Washoe County have laws preventing residents from having chickens on their

property. Beware though, if you have a rooster and its early morning cock-a-doodle-does annoy your neighbors, they can file a complaint with Washoe County. County officials will send you a kindly worded letter explaining that your neighbors don't enjoy the sunrise wakeup call and you'll have to get rid of your feathered alarm clock.

### **My yard is small. Do I have room for chickens?**

Chickens are relatively small birds, in turn requiring relatively little space. You'll definitely want to make sure you have room for a coop with an attached run so that



your chickens have a safe place to retreat to when the weather gets cold and a place to scratch around during the day. Most veterinarians will tell you to allow approximately four square-feet of nesting space and 10 square-feet of room to roam for each chicken.

Even though we live in an urban area, you'll still want to be wary of predators. Raccoons, skunks, hawks and the occasional coyote will be on the lookout for easily accessible chickens. So, make sure whatever you build or buy to house your chicks is secure.

### **How much does it cost to raise chickens?**

Once you get past the initial investment of building a coop for your feathered friends, the expense of keeping chickens is actually quite low. You can count on spending \$25 or so a month on food, depending on the size of your flock. A do-it-yourself coop can run you anywhere from \$250 to \$500 and a custom-built chicken abode can go as high as \$1,500.

### **Don't I need a rooster to get eggs?**

This is a very common misconception. And the short answer is, no. If you want fertile eggs that can be

hatched, a rooster is a must. But for delicious backyard eggs you only need hens.

### **I have a dog or cat. Can I still have chickens?**

You would think that dogs, cats and chickens would be a recipe for disaster, but actually that's not the case. To ensure your dog or cat forms an amicable relationship with your poultry, try supervised visits, preferably with your dog or cat on a leash, for the first few weeks. Once your furry friends realize that the chickens aren't a threat, they'll likely get along just fine.

### **I'm ready. Where should I purchase my chickens?**

There are a number of places in Reno that sell baby chicks. Green's Feed on N. Virginia Street near the Bonanza Casino is a popular spot. There's also Tractor Supply Co. in Sparks which offers chicks seasonally. If you're not ready to raise your flock from really young stock, you can purchase started pullets (think teenage chickens) online. One popular hatchery that sells chicks and pullets and ships them via U. S. Postal Service is Murray McMurray Hatchery ([mcmurrayhatchery.com](http://mcmurrayhatchery.com)).

# ELEVATE

## Your Health

### Your Neighborhood Emergency Department

The ER at McCarran NW is a full-service emergency department available 24/7.

**We offer:**

- Onsite lab services and advanced imaging 24/7
- Shorter wait times

**LEARN MORE**  
at [nnmc.com/mccarran](http://nnmc.com/mccarran)



10290 N. McCarran Blvd. | Reno, NV 89503 (Intersection of Mae Anne and N. McCarran)

Physicians are independent practitioners who are not employees or agents of Northern Nevada Medical Center. The hospital shall not be liable for actions or treatments provided by physicians. For language assistance, disability accommodations and the nondiscrimination notice, visit our website. 22641208-964250 6/22



For advertising information, visit  
[heritagemagazine.org](http://heritagemagazine.org), call 775-560-5505  
or e-mail [info@heritagemagazine.org](mailto:info@heritagemagazine.org).

**HERITAGE**  
PEOPLE, HOMES AND HISTORY of Old Southwest Reno



A NOVA Science Café presented  
by **DRI** and **The Discovery**

## How do you science?

Science Distilled, the informal lecture series created by Desert Research Institute and The Discovery, makes cutting-edge science approachable through intimate and interactive presentations on current and curious topics held at hip locations in a social atmosphere.

Find an upcoming event at [sciencedistilled.org](http://sciencedistilled.org)





## THINGS TO DO

# Powerful Hands-on Learning

Hands-on learning at The Discovery just got even more powerful! That's because the museum recently opened its newest permanent exhibition, titled *Energy/Energía*.

This brand new, 1,800 square foot, bilingual exhibition includes more than 20 hands-on exhibits focused on energy generation, storage and use. By featuring energy innovation happening right here in Northern Nevada, this exhibition gives visitors the opportunity to explore foundational energy concepts, learn what it takes to solve energy challenges, and leave inspired to discover more.

*Energy/Energía* showcases how much we know about energy, and the potential to shape our future energy

economy through science and technology. Visitors can learn about innovators in sustainable energy, and how they approach "impossible problems" in their work. By showcasing innovative companies like Tesla, The Discovery gives visitors the opportunity to explore foundational energy concepts, learn what it takes to solve BIG problems, and leave inspired to be part of emerging solutions.

The new *Energy/Energía* exhibition was funded by a generous grant from Tesla via the NDOE K-12 Education Fund. Entrance into the exhibition is included with museum admission. The Discovery is located at 490 S. Center Street in downtown Reno. Details are available at [nvdn.org](http://nvdn.org).



## FOOD & DRINK

# Mexcal Thrives in Midtown

Located at the corner of California Avenue and S. Virginia Street, at the north end of Midtown, you'll find Mexcal Tacos & Tequila, a fairly new eatery offering elevated tacos, enchiladas and tostadas along with a vast selection of tequila.

Mexcal's setting doesn't evoke a classic taco shop. Located in the brick building built in 1927 that originally housed the F.A. Greene & Co. grocery store, the ambiance is upscale without feeling too stuffy. The décor is colorful and festive. Seating is a combination of interior dining room and enclosed patio space.

The menu is unique and offers a clever variety of Mexican fare. A few examples of their "Avenue Tacos" – named for their larger size than a street taco – include

duck confit, spicy lamb, octopus, grilled mushroom, and short rib. The short rib tacos are accompanied by a homemade consommé. The taco is intended to be dipped in the consommé before each bite which provides a tasty burst of flavor.

Behind the bar are 50 varieties of tequila with more in the back. For the expert drinker, shots are a good way to go. However, if you're not a straight shooter, they offer a nice selection of craft margaritas and cocktails. In particular, the Pineapple Jalapeño margarita offers great fruit flavor with a little spicy kick!

Mexcal is open Monday through Saturday at 516 S. Virginia Street. Menus and more information are available at [mexcalreno.com](http://mexcalreno.com).



## Ready to help you find the place you call home.

There truly is no place like home. It's where you hang your hat, where your story begins, and where your heart is. We're dedicated to helping you find the place you can call home. So, whether that means selling your current home, finding a new one, or property management, we're here to help with a dedication to personalized customer service and unmatched local expertise. Learn more about how we can help at [homeisreno.com](https://homeisreno.com).

**Kathleen Knuf-Felte**  **Amelia Brush • Realtor®**  
Exceptional Agents . Exceptional Results . Exceptional Service





Hello, Neighbor-

## Is there a better place to live than here in Reno's

**Old Southwest?** As a Nevada native, I'm so fortunate to have lived much of my adult life here in this wonderful neighborhood.

Like you, I appreciate the history, charm and character of our neighborhood. In fact, you've probably seen my wife Theresa and me with our grandson Elliot at Newlands Park or pushing our dogs, Mixie and Harley, in their jogger!

My partners David and Sarah Hughes and I have over 50 years of combined real estate experience, so if you are thinking about buying or selling in the Old Southwest, give me a call...because I live here too!

For more information on our neighborhood, visit:  
[OldSouthwestReno.com](http://OldSouthwestReno.com)

**Rory Hickok**

NV Lic #S.191139

775.742.7255

[rhickok@dicksonrealty.com](mailto:rhickok@dicksonrealty.com)



**HUGHES**  
REAL ESTATE GROUP





## As Seen in the Neighborhood

Did you capture a great photo from around the neighborhood? Share it by tagging HERITAGE on Facebook or Instagram, or by using the hashtag #HeritageMag.



# HERITAGE

PEOPLE, HOMES AND HISTORY of Old Southwest Reno

1024 Manor Drive  
Reno, NV 89509

[heritagemagazine.org](http://heritagemagazine.org)

PRSRT STD  
US POSTAGE  
**PAID**  
RENO, NV  
PERMIT 861



Please read and recycle

# SPARK YOUR CURIOSITY.

**EXHIBITION  
NOW OPEN!**

**Prepare to be energized!** *Energy/Energía*,  
The Discovery's newest hands-on  
exhibition, showcases the wonders of  
energy and explores our potential to  
shape our energy future through  
science and technology.

**ENERGY/ENERGÍA**

**TESLA**

Made possible by a grant from Tesla  
via the NDOE K-12 Education Fund.



490 S. Center Street · Downtown Reno  
775-786-1000 · [nvdn.org](http://nvdn.org)